

Master of Science



#BeTheNextOne

Information and Communications Technology Business Management

OBJECTIVES - ENVIRONMENT

- A Cellular Society
- European and US Law of E-business
- Economics of telecom and internet

SECOND YEAR

1st semester

Specialisation Courses in Business Management applied to ICT

- Policy and Regulation of ICT in Europe
- Market Research and Intelligence
- Data Analysis
- Business Modelling and ICT
- Platforms and Digital Ecosystems
- Global Telecommunications
- Media and Convergence
- Mobile Telecommunications Business
- Advanced BtoB Marketing in
- Customer Relationship Management
- Innovation Project Management and
- Hot Issues
- Workshop and Project Presentation
- Project Works (180 hours of student)
- French as a Foreign Language

2nd semester : Master's thesis

Bachelor's degree research project

Optional : Between 1 year and 2 years
and a double degree
year internship in a company, in France or
abroad.

COURSE AIMS

FIRST YEAR

1st semester : Core Courses in Business Management

- Accounting and Finance
- Principles of Marketing Management
- Managerial Economics
- Strategic Management
- International Business Law
- Operations Management
- Human Resources Management
- Management of Information Systems
- French as a Foreign Language

2nd semester

- Management Control of Systems and M
- Business Plan Challenge
- Managerial Finance
- Relational Databases
- Law for Communication and IT
- Project Work
- French as a Foreign Language
- + 2 electives courses - for instance :

KEY WORDS

Marketing / Management
Sales / Customer
Marketing and Communication
Technology / Technology / Communication
Media

STRONG POINTS OF THE PROGRAM

Training in business management
with a focus on ICT
Customer relationship management
and digital marketing
and innovation
field of marketing of ICT-based products
and services
ICT and business
and business

SCHOOL PROPOSING THE MASTER

Telecom Paris Business School AACSB
ACCREDITED

LANGUAGE REQUIREMENTS

TOEFL 600
CBT 235
IBT 90
IELTS 6.0

LOCATION

Paris
Business School's Paris campus.

PARTNERS

Altran, Ericsson, Bouygues Telecom,
StreamWIDE, BNP Paribas, SFR,
Orange, Alcatel Lucent, Accenture,
Societe Générale

ADMISSION REQUIREMENTS

Bachelor's degree and
Degree. Official test results of GMAT (code
number VKQ-C1-36)

APPLYING

Online, full application file - go to the
website: www.telecom-paris.fr

PROGRAM

24 months : full-time course program
Bachelor's degree and
double degree, a double degree, and
double degree and a double degree.

Information and Communications Technology Business Management

DIVERSITY IS A KEY TO THE PROGRAM

- Diversity among students : over sixty nationalities and cultures ;
- Diversity on the campus : where about 1000 students from Telecom SudParis, its sister schools and international students.
- A small entering class allows a faculty - student ratio is 1:10.

COMPETENCES ACQUIRED

The program develops competences in various functions of the firm. In particular, they acquire competences identified as crucial for the future: communication skills, ability to work in teams, ability to manage projects, ability to work in a market and financial point of view and ability to work in a dynamic environment. Students also develop skills in management, strategic planning, marketing, finance, accounting, information systems, telecommunications, business law, etc. They also learn how to work with the fierce market-led competitive environment of the ICT industry. They also learn how to work between firms and other organisations through joint ventures, strategic alliances, R&D agreements, strategic alliances, and add-ons.

LODGING

Located at the heart of the campus, the "Maison des élèves" (MAISEL) has 730 bedrooms and dormitory rooms and accommodation facilities.

The residence is located in a quiet area, benefitting from certain conditions.

Services included :

- Private bathrooms
- Shared kitchens
- Washing machines and tumble-dryers
- Ironing rooms
- TV / Games rooms
- Access to the Telecom & Management SudParis (ex INT) IT network with Internet access.
- Phone line in each bedroom

DETAILS OF SCHOOL

Telecom SudParis consists of a foundation and five schools: International Business School, Telecom SudParis, School of Management, School of Marketing and School of Communication. Together, they share the same campus in Evry, under the name Telecom & Management SudParis.

Telecom SudParis provides a mutual enrichment between the schools, making Telecom & Management SudParis a unique institution in France.

Today's global challenges. An original academic, interdisciplinary approach, combining academic and practical training, makes Telecom & Management SudParis stand out in its field.

Various fields of management, be it

marketing, finance, remains to be fully exploited.

The multicultural and justify the school's

LANGUAGE OF TEACHING

English

COST

15 000€

SCHOLARSHIPS

Available through Telecom Scholarships for Excellence

CALENDAR

The academic year starts in September.

CONTACT

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